

MINUTES

Rosenwald Community Advisory Board

Thursday, September 22, 2022 - 6:00 PM

City Hall Council Chambers

Members Present: Randy Lytle, Co-Chair, President MCJCC Board (Arrived at 6:10 pm)
Gary Daniel, Council Member
Larry Faison, Interim City Manager
Tyree Griffin, Community Center Director
Susan Threlkel, Citizen Member
Victor Foster, Citizen Member
Karen Darity, Citizen Member
Edith Darity, Citizen Member
Nicola Karesh (via Zoom)

Absent: Maurice Jones, Co-Chair, Council Member

Staff Present: Aaron Bland, Assistant Planning Director
Denise Hodsdon, Executive Assistant

Guests: Sarah Knox Collier and Theresa Wynn, Residents

Media: Jonathan Rich, *Transylvania Times*

A. Welcome & Call to Order

City Councilmember Gary Daniel welcomed everyone and called the meeting to order at 6:03 PM.

B. Invocation

Mr. Foster offered an invocation.

C. Certification of Quorum

Quorum was certified by Executive Assistant Denise Hodsdon.

D. Approval of Agenda

Motion by Ms. Threlkel, seconded by Mr. Foster to approve the agenda as presented. The motion carried unanimously.

E. Approval of Minutes of August 30, 2022 Meeting

Motion by Ms. Threlkel, seconded by Ms. Karen Darity to approve the minutes of the August 30, 2022 meeting as presented. The motion carried unanimously.

F. NC Civil Rights Trail Sign Ceremony Planning – Aaron Bland

Assistant Planning Director Aaron Bland informed the committee that the ceremony is scheduled for Saturday, October 8th at 1:00 pm at Brevard High School. Keith Elliott and Paul Scruggs, members of the 1963 Football Team are planning to attend. He asked for the Committee's assistance in finalizing plans for the program and in distributing flyers and getting the word out about the event.

G. MCJCC Update

Building Update - Community Center Director Tyree Griffin reported that the Certificate of Occupancy was signed today and he hopes to officially move into the office very soon. City Council approved the signage for the building on September 6th.

First Victory Fundraiser - First Victory is sponsoring a fundraising event at Silversteen Playground on October 1st to raise funds for ongoing maintenance and repairs at the Community Center.

Parking Collaboration - Mr. Griffin reported that completion of the new parking lot has been delayed until December. Bethel A Baptist Church has agreed to temporarily allow us to use their 1-acre grassy lot located at 51 Hillview Avenue across from Silversteen Playground. The City will outline the area, provide signage at various locations to direct visitors to the area, and maintain liability insurance. Information will also be posted on the City's website.

Programming - The Center will be available for use by the MCJCC Board, the City of Brevard and the community-at-large from Monday to Thursday 8AM to 9PM and on Friday and Saturday from 8AM to 11PM. He is working on an online calendaring system.

Memorial Garden - We have sold 47 bricks to date. Public Works will install the bricks once the exact garden location is determined. The Planning Department is handling the sale of the bricks.

Volunteer Process - Mr. Griffin outlined the process for volunteers. Karen Darity will serve as the Volunteer Coordinator and will work in conjunction with the City's Human Resources Director Kelley Craig to vet all volunteers.

Grand Opening/Ribbon Cutting & Rosenwald Celebration - The City has scheduled the Grand Opening/Ribbon Cutting ceremony for Saturday, October 22nd at 10AM. Details of the event are still being finalized. The MCJCC Board is planning a 2-day Rosenwald Celebration for November 19th and 20th, which will include live music.

H. MCJCC Fee Schedule

Following discussion of the MCJCC Fee Schedule at the last meeting Mr. Griffin researched different options for modifying the fees to make the Community Center more affordable/accessible for everyone in the community. He presented four options for the committee's consideration:

1. Volunteer Incentives
2. Income Based Fee Structure
3. 50% Reduction of Current Fees
4. Fees Recommended by MCJCC Board

During discussion, the committee ruled out the income based fee structure. Mr. Wilson noted that if you follow industry best practices for setting rental rates on facilities like this, you don't typically see separate rates based on number of attendees. He requested that rates be based on square footage and other factors rather than number of attendees. There was discussion about setting the fee for individuals at the same rate as non-profits, with a higher fee for for-profit businesses/organizations. There was also discussion about eliminating the daily rate and to just have an hourly rate.

Ms. Karen Darity suggested that it would be less complicated to just charge a straight hourly rate and not do daily and additional hourly rates. She recommended setting a simple fee schedule as follows:

Non-Profit/Individuals Hourly rate	\$25
Businesses Hourly rate	\$40

Following further discussion, the Committee thought that these should be the fees for now when we open, and it would give us a period of observing the behavior of the community and how they use the facility, and we can reassess the rates after that. Motion by Ms. Karen Darity, seconded by Mr. Foster to approve the hourly fees as discussed and forward to City Council with recommendation to approve. The motion carried unanimously.

I. Set Date for Next Meeting

The next meeting of the Rosenwald Community Advisory Board was scheduled for Thursday, October 20, 2022 at 6:00 PM at the Community Center.

J. Adjourn

There being no further business, the meeting was adjourned at 7:36 PM.

X 
Randy Lytle
Co-Chair/President MCJCC Board of Directors

Minutes Approved: October 20, 2022

X *Denise Hodsdon*

Denise Hodsdon,
Executive Assistant