City of Brevard 2015 Comprehensive Plan

Plan Functional Elements

Arts & Culture

Brevard enjoys a rich mix of artistic and cultural resources, from music venues to historic sites to multi-day festivals. These valuable cultural resources provide opportunities for residents and visitors to experience a wide array of cultural programs. This wealth of resources lends greatly to Brevard's exceptional sense of place and quality of life.

Economic Health

As Brevard looks to further existing efforts to foster entrepreneurship, retain and attract employers, remain an attractive retirement and tourism destination, and support and strengthen existing businesses, it also must continue to grow its tax base in order to continue to provide essential municipal services.

Environmental Health

Brevard's exceptional quality of life is sustained in large part by the sense of community encouraged by our small-town atmosphere in a beautiful natural setting. A key challenge for Brevard will be balancing development demand with environmental sustainability.

Livable Community

As the City continues to strive to be an outstanding place to live, work, and play, Brevard must find ways to maintain, enhance, and build upon its distinctive small-town charm, and remain a livable community for everyone.

Infrastructure

Brevard must plan for efficient and equitable infrastructure investments to continue to be a distinguished and attractive community. The form and function of all infrastructure – transportation, amenities, and utility systems – plays a significant role in defining Brevard's ability to take on new growth and development, as well as maintaining its quality of place.

Direction-Setting Framework

This plan includes the direction-setting framework for each of the five functional elements. The purpose of direction-setting framework is to provide a clear, relevant basis for the City's growth and development over the next several years, organized into three components: goals, objectives, and policies:

- **Goals** – ideal future conditions to which the community aspires; aims to be pursued over time
- **Objectives** – measureable outcomes which gauge achievement towards reaching the goals
- **Policies** – actions or requirements necessary to achieve the goals and objectives; guidelines for day-to-day (present) and planning (future) decisions

Element 1: Arts & Culture

OVERVIEW

A community's arts and culture is the product of shared experience through its traditions, customs, values, heritage, and history. It comprises musical, artistic, religious, and historical institutions, as well as the skills and practices that provide a depth and richness that creates opportunities to build connections between people through shared values and common experiences.

Brevard celebrates its artistic, cultural, and musical heritage and recreational opportunities through a number of high-quality public festivals, multiple music, film, and theatre venues, a multitude of art studios and galleries, historic museums and sites, and much more.

Blessed with such a wealth of artistic and cultural assets, Brevard is the center of religion, arts, and culture in Transylvania County. Brevard is home to a number of important institutions and organizations, whose mission is to preserve, celebrate, and share Brevard's world-class arts and culture amenities. Arts and culture have always been an important part of Brevard's character, and will continue to be a vital part of Brevard's future.

MONITORING & INDICATORS

In order to be effective, the City must continually monitor its progress towards achieving the vision and goals laid out in this plan. The following indicators could be used to monitor and track progress related to arts and culture:

- Attendance estimates for major downtown festivals
- Amount of public art visible from public streets and places
- Investment in festival-supporting infrastructure improvements in the downtown
- Sales revenues at art galleries and box offices

PARTNER ORGANIZATIONS

- Brevard Music Center
- Brevard College
- Transylvania Community Arts Council
- Heart of Brevard
- Tourism Development Authority
- Brevard Philharmonic
- Transylvania County Historical Society
- Transylvania County Library
- Joint Historic Preservation Commission
- Silvermont
- Transylvania Heritage Museum
- Brevard Little Theatre
- Co-Ed Cinema
- Cradle of Forestry
- Pisgah National Forest

DIRECTION-SETTING FRAMEWORK

GOALS

With a diverse range of physical and programmatic cultural resources available to residents and visitors year-round, Brevard will:

- Have arts, culture, and creativity integrated into community life.
- Be a nationally recognized destination for arts, music, and cultural events.

OBJECTIVE 1.1: Brevard will initiate infrastructure investments and improvements in the downtown area that facilitate the use of downtown for festivals, concerts, gatherings, and other cultural events.

> ***POLICY 1.1.A:*** The City of Brevard will invest in maintaining and improving the physical infrastructure necessary to support festivals and other cultural events within the downtown area.

OBJECTIVE 1.2: Identify areas within the City but outside of downtown that may be improved to support festivals and other types of cultural events.

> ***POLICY 1.2.A:*** Pursue opportunities to more fully integrate Brevard College into the city by connecting the campus physically to downtown and partnering to utilize the campus' cultural assets.

OBJECTIVE 1.3: Increased participation and patronage of existing arts and culture activity centers and events.

> ***POLICY 1.3.A:*** Support the establishment of a permanent Farmer's Market that is walkable from downtown and utilize it as an anchor of economic and cultural vibrancy.
> ***POLICY 1.3.B:*** Develop a walking and cycling connection between downtown and Brevard Music Center.
> ***POLICY 1.3.C:*** Work with neighborhood organizations to develop and operate publicly accessible community centers.
> ***POLICY 1.3.D:*** Promote and increase visibility of the arts and culture activities to reach a national audience.

OBJECTIVE 1.4: Increased public art throughout the City.

> ***POLICY 1.4.A:*** Collaborate with partners to expand its existing public sculpture program into a broader public art program including various media types.
> ***POLICY 1.4.B:*** Create flexibility within development ordinances to allow for murals and other forms of public art.

OBJECTIVE 1.5: Additional partnerships with Brevard's music, arts, culture, and outdoor recreation groups and organizations.

> ***POLICY 1.5.A:*** Prioritize financial support to organizations and events that celebrate Brevard and Transylvania County's artistic and musical heritage, and natural and recreational assets.
> ***POLICY 1.5.B:*** Advocate for the retention of public and civic institutions within the City's corporate limits, primarily concentrated within the central business district, to maintain Brevard as the County Seat.
> ***POLICY 1.5.C:*** Establishing working partnership with Handmade in America.

Element 2: Economic Health

OVERVIEW

As Brevard continues to recover from both the closing of the Ecusta and DuPont plants and the Great Recession, the development of a sustainable economy in Brevard, and Transylvania County, has become the leading issue for many residents. A sustainable economy is a place where residents can find jobs and afford to live in the community, where businesses are able and encouraged to open, remain, and grow in the community, and where everyone can expect quality City services and infrastructure.

The objectives and policies in this element aim to further existing efforts to foster entrepreneurship, retain and attract employers, remain an attractive retirement and tourism destination, and support and strengthen existing businesses. To continue to provide the public services necessary to achieve these goals, the City's tax revenues need to keep pace with increasing costs of providing those services.

This element builds on the City's past efforts in being welcoming and conducive to an array of businesses that contribute to the overall character and sense of community. Carrying forward these ongoing economic health efforts will require the City to partner and collaborate with various organizations.

MONITORING & INDICATORS

In order to be effective, the City must continually monitor its progress towards achieving the vision and goals laid out in this plan. The following indicators could be used to monitor and track progress related to economic health:

- Tax base and revenue
- Number of new businesses
- Sales tax collections
- Property values
- Investment into real property
- Number of new utility connections
- City's debt and bond rating

PARTNER ORGANIZATIONS

- North Carolina Main Street Program & NC Department of Commerce
- Transylvania County
- Transylvania Economic Alliance
- Brevard College
- Blue Ridge Community College
- Heart of Brevard
- Asheville Regional Housing Consortium
- Land of Sky Regional Council
- Advantage West

DIRECTION-SETTING FRAMEWORK

GOALS

With an environment that encourages private and public investment built through strategic partnerships and cultivation, Brevard will:

- Be an economically viable community.
- Expand and strengthen its tax base.
- Support reinvestment in existing businesses as well as the establishment of new businesses.

OBJECTIVE 2.1: Expanded tax base. As the City of Brevard's primary source of financial capital, the City will take proactive measures to stabilize and grow the tax base.

POLICY 2.1.A: Modify zoning regulations to encourage and allow greater density and intensities of land use within its jurisdiction.

POLICY 2.1.B: Collaborate with partner organizations and developers to financially support the City's goals for infill development and redevelopment.

POLICY 2.1.C: Prioritize transportation and utility investments within corporate limits to support infill development. This includes evaluating the City's current water and sewer systems to identify gaps in service and under-served areas within the City, prioritizing these areas based upon their potential for supporting new development, and marketing these investments as incentives to attract new development.

POLICY 2.1.D: Strengthen relationship and collaboration with the North Carolina Main Street Program to sustain downtown Brevard as a strong economic and cultural center.

POLICY 2.1.E: Engage with State legislators to develop new revenue mechanisms for local government.

POLICY 2.1.F: Continue to evaluate the Fee Schedule, including utility rates, with each budget cycle to ensure Brevard is an attractive place to locate, expand, and conduct business.

OBJECTIVE 2.2: Increased collaboration and advocacy to encourage and increase investments in both the public and private sectors.

POLICY 2.2.A: Advocate for the establishment of a county-wide investment pool to be used to provide local financing for small business development within Transylvania County.

POLICY 2.2.B: Collaborate with Transylvania County and the Transylvania Economic Alliance to find applications for New Market Tax Credits.

POLICY 2.2.C: Find applications for historic preservation tax credits, and use the credits to encourage private investment.

POLICY 2.2.D: Employ new and creative financing mechanisms, such as special assessments, tax increment financing tools, and others, to support investments in infrastructure.

POLICY 2.2.E: Maintain the City's debt capacity and strong credit rating.

POLICY 2.2.F: Develop a capital improvement plan to plan, schedule, fund, and implement capital investments.

POLICY 2.2.G: Pursue grant resources to support both public capital improvements and private development and redevelopment.
POLICY 2.2.H: Provide financial incentives to encourage additional affordable and workforce housing development.
POLICY 2.2.I: Aggressively pursue funds through the Asheville Regional Housing Consortium to assist in private development of new affordable and workforce housing.

OBJECTIVE 2.3: Retention and expansion of institutions, programs, and services that expand the knowledge, skills, and abilities of our citizens.

POLICY 2.3.A: Advocate for the retention and expansion of the existing small-business incubator at Blue Ridge community College.
POLICY 2.3.B: Support the establishment of an arts-based business incubator within the city.
POLICY 2.3.C: Engage schools, colleges, and area non-profit entrepreneurial support services to explore ways in which the City can assist in their efforts to foster entrepreneurialism and develop an adaptable and technologically proficient workforce.
POLICY 2.3.D: Support Brevard College as a year-round community asset and resource.

Element 3: Environmental Health

OVERVIEW

Brevard and Transylvania County are blessed with an incredible wealth of natural resources that provide scenic views, recreation opportunities, clean air and water, wildlife habitat, and economic development opportunities, all of which contribute to the high quality of life Brevard enjoys.

As pressure increases to develop more and more land, Brevard will be faced with difficult decisions regarding how to best find a balance between the demand for additional urbanized land for homes, roads, stores, and services, with issues of public safety, environmental sustainability, and community character. Striking this balance is critical to protecting the high quality of life our residents expect.

The French Broad and Davidson Rivers, and their various tributaries, create expansive floodplains to the south, east, and north of Brevard, while steep slopes (those with a grade greater than 25%) of the Blue Ridge Mountains of Pisgah National Forest rise to the north and west. These floodplains and steep slopes are sensitive lands, largely unsuitable for development. Preservation of these areas is important most obviously for public safety concerns, as well as viewshed and habitat protection. As suitable land becomes more and more scarce, pressure to develop in these sensitive areas will only increase, prompting greater concerns about aesthetics and public safety.

MONITORING & INDICATORS

In order to be effective, the City must continually monitor its progress towards achieving the vision and goals laid out in this plan. The following indicators could be used to monitor and track progress related to environmental health:

- Farmland acreage
- Amount of development in sensitive areas
- Water quality of urban creeks and the French Broad River
- Soil quality of agricultural land
- Biodiversity of surrounding ecosystems
- Bicycle Friendly Community award level

PARTNER ORGANIZATIONS

- USDA Natural Resources Conservation Service
- US Forest Service
- North Carolina Cooperative Extension Service
- North Carolina Department of Environmental Quality

- Transylvania County Soil and Water Conservation Service
- Transylvania County
- Tourism Development Authority
- Transylvania Economic Alliance
- Carolina Mountain Land Conservancy

DIRECTION-SETTING FRAMEWORK

GOALS

Through appropriate conservation and preservation measures that protect the health and sustainability of the environment and our abundant natural resources, Brevard will:

- Successfully preserve our woods and water for future generations.
- Promote our world-class natural resources as an asset.
- Prevent development in environmentally sensitive and critical areas.
- Preserve farmland.

OBJECTIVE 3.1: Preservation of surrounding natural assets of mountains, farmlands, woods, and water for future generations.

POLICY 3.1.A: Continue using land development regulations and incentives to steer future development away from environmentally sensitive areas such as steep slopes and floodplains.

POLICY 3.1.B: Connect landowners and developers with local conservation organizations and encourage the permanent protection of farmlands, steep slopes, floodplains and other sensitive natural areas.

POLICY 3.1 C: Enforce stream buffer requirements for new development in order to protect the quality of water in our streams and rivers.

POLICY 3.1.D: Seek out and develop innovative solutions to protect water quality while reducing the cost of stormwater management to private developers.

POLICY 3.1.E: Revise development regulations to encourage and incentivize the use of Low Impact Design techniques to manage stormwater.

POLICY 3.1 F: Maintain and update as necessary dark skies protections within the City's development regulations.

POLICY 3.1.G: Nurture and build institutional relationships with public, private, and nonprofit organizations to work effectively in partnership to achieve the City's goals for protecting the natural environment and sensitive natural areas.

OBJECTIVE 3.2: Reduction of the City's carbon and ecological footprint.

POLICY 3.2.A: Ensure development regulations continue to allow for homeowners, builders, and developers to incorporate wind and solar technology into development projects.

POLICY 3.2.B: Continue meeting the Arbor Day Foundation's Tree City USA standards.

POLICY 3.2.C: Continue requiring landscaping in new development projects.

POLICY 3.2.D: Evaluate options for incentivizing energy-saving building practices.

POLICY 3.2.E: Become a certified Bicycle Friendly Community by the League of American Bicyclists.

POLICY 3.2.F: Continue to improve the City's residential and commercial recycling programs.

Element 4: Livable Communities

OVERVIEW

A livable community is a place for everyone, whether young or old, motorist or cyclist, walker or wheelchair user, business owner or telecommuter. It is a place where neighborhoods, streets, parks, centers of commerce, and infrastructure work concurrently to form a cohesive, organized, and distinctive place to live, work, and play. While Brevard is already a community for everyone with many of these characteristics, the City continues to strive to be an above average community, built around its distinctive small-town charm.

Given the importance of Brevard's tax base, as described in the Economic Health element, and the unlikelihood of significant expansion of the City's corporate limits, this plan puts a large emphasis on infill development and redevelopment of properties already within the City. Promoting new development in vacant or underutilized lands in the City will increase the tax base while having a limited impact on the cost of providing services, as roads, water and sewer lines, and other infrastructure are already in place.

Another key component of the livability element is having cohesive yet distinct neighborhoods, with an array of housing options. Brevard has many established residential neighborhoods throughout the city, the character and charm of which contribute greatly to Brevard's quality of place. These neighborhoods, which were developed at different points in Brevard's history, should, in time, develop a common set of key elements of livability, while retaining the underlying characteristics that make them unique.

The City of Brevard will work to foster a system of "complete neighborhoods" throughout Brevard with the following key components:

- Planned and built to uphold a high quality of place through interaction between people, promotion of healthy lifestyles, and meeting the needs of residents of all ages and abilities.
- Connected internally and externally by a safe, robust, and efficient transportation network of sidewalks, greenways, and bicycle-friendly streets.
- A diversity of housing choices, including affordable housing.
- Close proximity to stores, restaurants, schools, churches, and other amenities and services.
- Connected to recreational opportunities and natural spaces.
- Open and accessible to all citizens, without physical or cultural barriers that create exclusivity.

To do all of these things, the City must rely on partnerships and collaboration with the many productive community organizations in Brevard, Transylvania County, and the Western North Carolina region.

MONITORING & INDICATORS

In order to be effective, the City must continually monitor its progress towards achieving the vision and goals laid out in this plan. The following indicators could be used to monitor and track progress related to livable communities:

- Health Outcomes Ranking
- AARP Livability Index
- Connectivity index of neighborhoods
- Land use patters
- Owner-occupied dwelling units
- Population within ¼ mile of recreation

PARTNER ORGANIZATIONS

- Transylvania County
- Transylvania County Farmer's Market
- Transylvania County Cooperative Extension
- Asheville Regional Housing Consortium
- Habitat for Humanity
- Western Carolina Community Action
- Community Land Trust
- Heart of Brevard

DIRECTION-SETTING FRAMEWORK

GOALS

With a strong sense of community that supports livability for all, Brevard will:

- Foster efficient land use, support a mix of housing types, increase efficiency of public utilities and services, and accommodate multiple modes of transportation.
- Enjoy a network of complete neighborhoods that provide for all types of residents.
- Provide the services and amenities that allow residents to live happy, healthy, productive lives.

OBJECTIVE 4.1: Increased efficiency of land uses to help stabilize and grow the City's tax base.

POLICY 4.1.A: Evaluate and amend development ordinances to facilitate infill development on vacant and under-developed parcels, as well as revitalization of developed parcels.

POLICY 4.1.B: Continue to utilize Community Development Block Grants and other resources that can be applied to housing projects and programs.

POLICY 4.1.C: Create a comprehensive inventory of dilapidated, distressed, underutilized, or abandoned structures, and vacant parcels for targeted infill and adaptive reuse.

POLICY 4.1.D: Inventory and perform Phase I and Phase II environmental assessments on environmentally distressed properties and develop strategies to return these properties to productive use.

POLICY 4.1.E: Collaborate with property owners to enter environmentally-distressed properties into the North Carolina Brownfields Program and seek funding for property remediation.

POLICY 4.1.F: Establish a redevelopment utility fund to support site-specific utility improvements necessary for adaptive reuse, rehabilitation, or redevelopment.

POLICY 4.1.G: Modify development ordinances and regulations to incorporate design standards and guidelines that respect existing community character while allowing greater residential density and intensity of nonresidential development within mixed use zoning areas.

POLICY 4.1.H: Encourage residential development on upper floors within mixed use zoning areas, particularly the Central Business District.

POLICY 4.1.I: Evaluate the City of Brevard's current design review process to streamline procedures; clarify roles, responsibilities, and authorities of the various review boards; and improve the overall quality of new development.
POLICY 4.1.J: Engage with State legislators to seek legislation authorizing cities to establish locally designated districts wherein property owners can receive income tax credits for redevelopment investments.

OBJECTIVE 4.2: Develop a system of "complete neighborhoods" throughout Brevard. (This is a multi-faceted objective that will rely on objectives and policies from other elements as well.)

POLICY 4.2.A: Modify zoning to increase allowable densities and the mixing of uses in appropriate areas.
POLICY 4.2.B: Connect neighborhoods to the greenway system with spur connections.
POLICY 4.2.C: Invest in new sidewalk construction and existing sidewalk repair within neighborhoods.
POLICY 4.2.D: Prohibit gated communities to foster community and maintain connectivity between neighborhoods.
POLICY 4.2.E: Collaborate with partners to increase the amount of available affordable and workforce housing, and to combat homelessness.
POLICY 4.2.F: Combat deteriorating property conditions through proactive code enforcement efforts
POLICY 4.2.G: Update the Minimum Housing Code to help ensure equity and quality of all housing options in Brevard.
POLICY 4.2.H: Promote and encourage renovation of existing housing stock to reduce utility and maintenance costs for owners and occupants, conserve energy, and reduce pollution.
POLICY 4.2.I: Develop recreational amenities at the neighborhood level, such as pocket parks.
POLICY 4.2.J: Collaborate with the Transylvania County Farmer's Market and Cooperative Extension to promote and encourage urban agriculture within the City.

OBJECTIVE 4.3: Creation of new opportunities for citizens and visitors to experience recreation and nature.

POLICY 4.3.A: Expand the City's greenway system to connect with the French Broad River, Davidson River, King's Creek, and other mountain streams that travel through Brevard.
POLICY 4.3.B: Rehabilitate the Wilson Road French Broad River access.
POLICY 4.3.C: Collaborate with future developers at Davidson River Village to create a public access point along the Davidson River.
POLICY 4.3.D: Construct additional trails within Bracken Preserve in accordance with the Bracken Mountain Master Plan.
POLICY 4.3.E: Develop Rosenwald Community Park on the old Transylvania Tannery property.
POLICY 4.3.F: Seek opportunities to create additional connections with Pisgah National Forest.
POLICY 4.3.G: Create small parks within neighborhoods that provide all citizens opportunities to connect with and experience the natural world.

OBJECTIVE 4.4: Enhanced connections, relationships, and collaborations between the City and its citizens and community organizations.

POLICY 4.4.A: Continue to support the VISION and VIZ programs.
POLICY 4.4.B: Foster institutional relationships by reaching out to civic organizations and identifying opportunities for collaboration.

POLICY 4.4.C: Promote a politically empowered and engaged community by educating citizens regarding the mission, objectives, and capacities of the City of Brevard.
POLICY 4.4.D: Empower Brevard's citizens to play an active and constructive role in community decision-making through public outreach and citizen engagement, small area planning processes, and strategic relationships with neighborhood organizations.
POLICY 4.4.E: Establish a community volunteer program to support the delivery of City services and programs.

Element 5: Infrastructure

OVERVIEW

Investments in transportation and other infrastructure are critical for Brevard to remain a desirable and competitive community of choice. The major component of this element is the system of highways, streets, sidewalks, and greenways that allow traffic of people and goods to move through Brevard by vehicle, bike, or on foot. Transportation systems affect not only the ability to get from one place to another, but also impact land use decisions, economic development initiatives, housing choices, air and water quality, and much more. Brevard is served by two federal highways, US 64 and US 276, and one state highway, NC 280. The nearest interstate is I-26, located 20 miles northeast of downtown. Brevard currently has 5.8 miles of multi-use greenway built, with plans to add more in the future.

In order to accommodate anticipated growth in population, it must be recognized that Brevard needs a balanced transportation system that not only moves vehicles, but people and goods, and ensures that the City's residents and visitors have the opportunity to conveniently and safely use a variety of transportation choices.

Due to its surrounding geography, the City of Brevard is subject to unique transportation issues. The City is bordered by Pisgah National Forest to the north and west, and the French Broad River to the south and east. These natural features have limited the development of the City's transportation network. The main transportation artery is the corridor made up of Rosman Highway in the south, Broad Street through downtown, and Asheville Highway in the north. This system is set up to serve regional traffic bound to or through to the central business district, with a lack of alternative routes around downtown, resulting in heavy traffic on the main corridor.

This element also includes other infrastructure such as amenities like bike racks, high-speed internet access, and water and wastewater treatment plants and distribution/collection systems, all of which play a significant role in enhancing Brevard's quality of place. Water and wastewater treatment enables Brevard to be the economic and cultural hub of Transylvania County, and without sufficient capacity to handle future demand, the City cannot foster new opportunities for its citizens. Reliable broadband internet availability is important both in terms of quality of place for residents, and also as an economic amenity that will allow people who can pick where to locate and run their business to choose Brevard.

MONITORING & INDICATORS

In order to be effective, the City must continually monitor its progress towards achieving the vision and goals laid out in this plan. The following indicators could be used to monitor and track progress related to infrastructure:

- NCDOT annual average daily traffic counts
- NCDOT & Land of Sky RPO accident data and statistics
- Linear feet of new sidewalks and greenways constructed and/or repaired
- Number of non-automobile trips made to employment and shopping destinations
- Millions of gallons of water and wastewater treated per day
- Number of sanitary sewer overflow events
- Water and wastewater plant violations
- Broadband internet access and speeds

PARTNER ORGANIZATIONS

- North Carolina Department of Transportation
- Transylvania County
- Buncombe County
- Henderson County
- Land of Sky Regional Council & RPO
- Comporium
- French Broad River MPO
- Local bicycling clubs:
    - Pisgah Cycling
    - Pisgah Area SORBA
    - Blue Ridge Bike Club
- Friends of the Ecusta Trail

DIRECTION-SETTING FRAMEWORK

GOALS

With a robust and balanced transportation system, Brevard will:

- Have interconnected neighborhoods with access to services and amenities via multiple modes of transportation.
- Enjoy safe and efficient travel around and through the City.

With modern and capable infrastructure, Brevard will:

- Be poised to support growth of both population and economic activity well into the future.
- Foster economic opportunities and capacity by ensuring availability of broadband internet.

OBJECTIVE 5.1: Increased safety and efficiency of vehicular traffic within and passing through Brevard.

POLICY 5.1.A: Collaborate with NCDOT and Land-of-Sky RPO to update and implement the Comprehensive Transportation Plan.

POLICY 5.1.B: Collaborate with NCDOT and the Land-of-Sky RPO to design and implement traffic flow and safety improvements along Asheville Highway and at major intersections.

POLICY 5.1.C: Maintain development regulations that require interconnected street systems between and within neighborhoods as part of new development.

POLICY 5.1.D: Make long-term investments in parking infrastructure, particularly within the central business district, including additional City-owned off-street parking lots.

POLICY 5.1.E: Evaluate the feasibility of establishing regional transit connections between Rosman and Brevard, and transit systems in Henderson and Buncombe counties.

POLICY 5.1.F: Partner with Transylvania County to evaluate the feasibility of establishing a local transit system that connects key destinations.
POLICY 5.1.G: Collaborate with NCDOT to connect Brevard to job centers both within and outside Transylvania County by establishing ride-share and park-and-ride facilities and programs and connecting to regional transit options.

OBJECTIVE 5.2: Increased connectivity of neighborhoods and key destinations through investments in cycling and pedestrian infrastructure and programs.

POLICY 5.2.A: Update and implement the City's Bicycle and Pedestrian Plan, which prioritizes new sidewalk projects, new greenway projects, and facility maintenance.
POLICY 5.2.B: Provide bicycle racks at key destinations.
POLICY 5.2.C: Continue to require new sidewalks and parking for bicycles and motorcycles with new development.
POLICY 5.2.D: Incorporate on-street bike lanes as part of new street construction and street maintenance, wherever possible.
POLICY 5.2.E: Support the implementation of the Ecusta Trail.
POLICY 5.2.F: Look for opportunities to connect greenways to neighborhoods.
POLICY 5.2.G: Continue working with Transylvania County Schools to continue and expand the Safe Routes to School program.

OBJECTIVE 5.3: Develop sufficient potable water and wastewater production, treatment, and distribution capacity to accommodate planned growth.

POLICY 5.3.A: Invest in water and wastewater plants to ensure adequate production capacity to meet future demands.
POLICY 5.3.B: Collaborate with the Town of Rosman and Transylvania County to develop a shared plan for the protection and management of future drinking water supply sources.
POLICY 5.3.C: Continue Inflow & Infiltration reduction measures.
POLICY 5.3.D: Identify and prioritize distribution gaps within the City's current service delivery area, and fund improvements to eliminate such gaps.
POLICY 5.3.E: Evaluate the feasibility of establishing a stormwater utility enterprise fund to finance stormwater infrastructure investments and improvements.

OBJECTIVE 5.4: Work with internet service providers to ensure quality high-speed internet throughout Brevard for residents, businesses, and visitors.

POLICY 5.4.A: Advocate for improved access to high-speed internet for businesses and citizens.
POLICY 5.4.B: Expand wireless access currently available on Main Street to additional areas of the city.