

**MINUTES
BREVARD CITY COUNCIL
PLANNING SESSION
November 1, 2018 – 9:00 AM**

The Brevard City Council met for a Special Called Meeting on Thursday, November 1, 2018, at 9:00 a.m. at the Cradle of Forestry in Pisgah Forest, with Mayor Jimmy Harris presiding.

Present - Mayor Jimmy Harris, Mayor Pro Tem Mac Morrow, Council Members Mac Morrow, Charlie Landreth, Maureen Copelof, Gary Daniel and Maurice Jones.

Staff Present – City Manager Jim Fatland, City Clerk Jill Murray, Planning Director Daniel Cobb and Planner Aaron Bland.

Press – Matt McGregor, Transylvania Times

Facilitator - Ms. Angela Owen, President of TBL Leadership Partners.

Others Present – Eric Caldwell and Josh Hallingse from the Transylvania Economic Alliance and Geraldine Dinkins.

A. Welcome and Call to Order – Mayor Harris called the meeting to order, welcomed those present and introduced Council members and City Clerk.

B. Certification of Quorum - The City Clerk certified a quorum present.

E. Approval of Agenda – Mr. Landreth moved, seconded by Ms. Copelof, the Agenda be approved as presented. Motion carried unanimously.

F. Set Date for Brevard Area Trails System – Mr. Fatland explained that at the last Council meeting, there was a motion to have a public forum on the depot and staff didn't get a chance to react. Council motioned to move forward on the depot. In August, Council made a motion to move forward on the trail system. Staff would like to expand the public forum and have a forum on the trail system and all of the facilities. We are looking at November 13th as the day to have it and we would like feedback from Council. Ms. Copelof moved, seconded by Mr. Morrow to expand the focus of the public forum to include the dog park, the train depot, the Mary C. Jenkins Community Center, the skate park, the bike pump track, the sport's complex, Hap Simpson Park and the Bracken Preserve and that we hold the public forum on November 13th.

Mr. Daniel added that the motion was made to have an input on the depot in response to a citizen's request, not for the entire trail system which has already been through public input. There is no reason to include other facets unless you're trying to obstruct talk of the depot. I disagree with this very much.

Mr. Morrow added that he very much supports the opportunity because you can't understand it as one piece but rather as a whole system.

Mr. Daniel said that they're not interconnected and feels that people asked for a chance to speak about the depot. They should have that chance and it shouldn't be about the entire system.

Mr. Morrow said they can still do that at this meeting.

Mr. Daniel said that's not the intent of this meeting. This is the only thing that has not had that process, this one item on that entire list. Let them speak and then move on. That's what we voted on and that was the intent of the motion I made.

Mr. Landreth asked if the half million dollars that is budgeted for this project includes the construction of the building, parking lot renovations, the bike path etc. Mr.

Fatland explained that the trail system and parking lot are independent and the \$530,000 is just for the building. Mr. Landreth asked if we have a budget for the price for improvements on the parking lot. Mr. Fatland said yes and that he would be happy to represent it.

Mr. Landreth added that in some ways this is the most complicated half of the system and thinks there is value in public input regarding that half of the system. When you look at doing this much more work, with the complication of neighborhoods, crossing 64, and all that has to be done, public input is necessary. I agree with Gary that the initial motion was about the building.

Ms. Copelof said that by expanding the public input session to include the big picture that's going to be good for tourism, economics and community and you can't evaluate something unless you see how it fits into the entire plan. I think this gives the public a better opportunity and a better understanding as to what's its going to be as a whole package. I'm for expanding the idea. The public will get accurate information and it's not inhibiting anything.

Mayor Harris added that we will be the only community east of the Mississippi that has this kind of system. I would just say that whenever you have a trail system that is pride, from grandparents to recreational, and the more amenities you can place, what a good thing. Letters have gone out. I've talked about it on the radio. We've got a motion and it was seconded. All in favor?

Motion passed 3-2 as previously stated, moved by Ms. Copelof, seconded by Mr. Morrow to have the public forum on November 13th Mr. Landreth and Mr. Daniel both voted nay.

G. Retreat Presentations and Discussions - Mr. Cobb gave an overview of how the session would work and showed a PowerPoint presentation. (Copy of PowerPoint slides are on file.) He gave an example of the parking deck. Ex: The City was approached to build a parking deck. We looked at the parking study that was done in 2012-2013 and looked at parking rates and location and revenues and expenditures. This will result in a "priority". We'll plug in these priorities that we have on the wall, in terms of staffing, time, budgeting etc.

Angela Owen explained to Council to look at the City's vision statement and figure out what the overlay between the vision statement and the categories on the comprehensive plan is. I think the work today is to get on a map to create a process by which you're going to be able to inform your ongoing work through looking at your vision, following that into these different buckets and then going and doing the hard crunching of the numbers and capturing the measurable from an impact standpoint. As Mr. Landreth said earlier, ultimately we'll have measurables for success. In my view, today should help you to have an ongoing approach. She explained that the five categories listed on the wall are the top five priorities. Those categories are Arts & Culture, Economic Health, Environmental Health, Livable Community and Infrastructure. She asked that they take a moment to familiarize themselves with them.

Mr. Landreth said that he would like to assume that we do not have the \$12 million dollar build grant from the federal government. I think we need a clean ranking that doesn't account for something that we don't have.

~~ 10:15 AM - 15 Minute Break ~~

Ms. Owen then asked for Council members to get up and take a look at the board and table and if there's something they want to add, there are blank forms to write on. They should focus on one bucket at a time. Five things max can make the board only. Also, look at the priority of them on the board and use a decision process where you've had a chance to analyze and make decisions and land with 5 in each category. We're going to look at each one, one at a time. Then later, you will get to put dots on each item as to where it belongs under that category.

Council spent an hour and a half up at the boards prioritizing projects.
 ~~ 12:00 PM – 1 hour Lunch Break ~~

Council continued with their breakout session up at the boards prioritizing projects and came to a final suggestion of order. (Attachment "A")

Mr. Fatland recommended the Cradle of Forestry as "Plan A" for the January 24th and 25th Annual Planning Session. Council agreed unanimously to ask if the room is available then. "Plan B" will be at the Rogow Room at the Transylvania County Library.

Mr. Cobb explained that the point of today was to get priorities on the board and figure out what it takes to get done and then get it back to Council for consideration.

Mr. Fatland thought the lists on the board, the cards could almost be sorted by committee.

Mr. Jones suggested that a presentation from each committee about what they've done would be good as he is still unfamiliar with some things that other committees are doing.

Mr. Cobb confirmed that Council is asking for a summary from each committee of what, in general, has been completed for each committee, and to present it the Annual Planning Session in January.

Mr. Landreth said that he would only want the Downtown Master Plan Committee to see only the downtown items like Clemson Park, downtown lighting, parking initiative. He asked the manager to consider what it looks like to basically redefine the committees to be consistent with the comprehensive plan.

Mr. Cobb finished by saying that he hopes to have something to present to Council in January and then maybe again in August for an abbreviated version of today.

Ms. Owen asked everyone what they liked/disliked about today.

Mr. Jones liked that we stayed on task.

Mayor Harris liked that we wrapped up early and it was thought provoking and meaningful.

Ms. Copelof liked the way the color coding makes this graphic and made impact across categories. Graphs like this get thoughts across easily.

Mr. Daniel liked that we can see the scope that the City is involved in, it's impressive.

Mr. Caldwell from the Economic Alliance said that he appreciates the time that was taken to do this. He said at that beginning there was only two things under economic health and now it's full so that's great. He asked Council to continue to broaden their view of economic health and to think about sites and buildings and industrial manufacturing centers, Railroad Avenue, Ecusta Road, Jennings Industrial Park and how your codes and ordinances and how it impacts growth and development.

I. Adjourn – There being no further business, Mr. Landreth moved, seconded by Mr. Daniel, the meeting be adjourned. Meeting adjourned at 2:07 P.M.


Jimmy Harris
Mayor


Jill Murray, CMC
City Clerk

Minutes Approved: November 19, 2018

WELLS RIVERS

- Mary C. Jenkins Community Center ●●●
- Depot ●●●●
- Districts ●●●●
- Downtown Sculpture Program ●●●●
- City-Sponsored Cycling Event ●●●●

ECONOMIC HEALTH

- 1 Workforce Housing ●●●
- 2 Sewer Extension Policy ●●●●
- 3 Ecusta Trail ●●●●
- 4 Special Event Permitting ●●●●
- 5 Public/Private Partnerships ●●●●

ENVIRONMENTAL HEALTH

- 1 Bicycle Friendly Community ●●●●
- 2 Future Land Use Map ●●●●
- 3 Community Rating System ●●●●
- 4 Sustainability Initiatives ●●●●
- 5 Woods & Water Preservation Story ●●●●

LIVABLE COMMUNITY

- 1 Affordable Housing ●●●●
- 2 Community Outreach ●●●●
- 3 Tannery Park ●●●●
- 4 Clemson Park ●●●●
- 5 Targeted Code Enforcement ●●●●

INFRASTRUCTURE

- 1 Parking Initiative ●●●●
- 2 Downtown Lighting ●●●●
- 3 Sidewalks ●●●●
- 4 Bike Path ●●●●
- 5 Utility Mapping ●●●●



SMALL AREA PLANS/OTHER	
1	Pisgah Forest Small Area Plans
2	Railroad Avenue Small Area Plan
3	Rosenwald Small Area Plan
4	Comprehensive Transportation Plan
5	Zoning Ordinance Update

ACHIEVEMENTS	
1	Wastewater Treatment Plant Rehab
2	Water Treatment Plant Rehab
3	Neely Road Force Main
4	Equalization Tank
5	Pisgah Forest Elementary School Bike Path Connection

ACHIEVEMENTS	
1	Pedestrian Plan Update
2	BUILD Grant Application
3	Human Resource & Finance Committee
4	Parks & Trails Committee
5	Downtown Masterplan Committee

ACHIEVEMENTS	
1	Public Works Committee
2	Public Safety Committee
3	
4	
5	



OTHER	
1	Courthouse
2	Arts & Culture Nonprofits
3	Brevard Music Center
4	AirBnB Policy
5	How to measure achievement/success; benchmark measures used elsewhere

OTHER	
1	Cathey's Creek Classification (water supply)
2	Arts & Culture - 150 th Celebration
3	Dog Park
4	Arts & Culture - Signage at Bracken Preserve
5	

