

**MINUTES
BREVARD ABC BOARD
January 27, 2016**

Approved Austin: _____ Dinkins: _____ Philips: _____ Riecke: _____ Robinson: _____
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The Brevard ABC Board met in regular session on Wednesday, January 27, 2015 at 8:30 a.m. in the City Hall Administrative Conference Room.

Members Present: Cameron Austin
 Tim Robinson
 Dr. William Riecke

Members Absent: Brian Philips
 Geraldine Dinkins

Staff Present: Mark Balding – ABC General Manager
 Jill Murray – Recording Secretary

Welcome & Introduction

At 8:35 a.m., Mr. Austin called the meeting to order.

Approval of Minutes

Motion was made by Mr. Austin to approve both sets of minutes from November 25, 2015 and December 16, 2015, seconded by Mr. Robinson. Motion carried.

New Business

The November and December Law Enforcement Reports were discussed. There was basically no activity in November so they doubled up in December and stayed fairly busy.

Mr. Balding stated the accountant’s report for November showed that sales were up \$4,000 or 1.5% from last year. There was one less Saturday in November compared to last year, which cost us approximately \$13,000 in sales. When you lose weekend days, it alters the finances a bit which is why we were only up 1.5%. We try to focus on trying to get 8%-10% profit and a board our size should be at at least 6.5% profit. In November we dipped to 3.25% because all of the

performance bonuses were paid out and we also paid the one time yearly financial audit of \$6,500. So if we pulled those two out, November would have been at 8.8%.

Mr. Balding, stated the accountant's report for December showed that we doubled our sales on Thanksgiving Eve from \$14,000 last year to \$28,000 this year. We also had our best day on record for New Year's Eve, we were just over \$29,300. December set a record for the Brevard Board. We're at 8.1% profit for December and that would have been a little higher but the General Manager's performance bonus was paid in December.

Mr. Balding stated that profit distributions to the City and County are up \$18,814 versus the same period last year.

Karen Gorman from C.A.R.E. Coalition spoke regarding alcohol education. She discussed having enduringregret.org from Atlanta come here on Wednesday, April 13th and speak at Schenk Job Corps and then on Thursday, April 14th, speak to Brevard and Rosman high schools which will cost roughly \$3,100. Davidson River School would likely be bused over to the high school. These dates are the week before prom, so she is hoping to get approval from the schools. Karen is also trying to get ALE to do a crash scene and leave it at one of the high schools, probably Brevard High School or even Brevard College for visibility. Karen would also like to get billboards made at a cost of \$2500 which covers 2-3 billboards. Karen asked for the Board to approve a total of \$5,600 to cover both enduringregret.org (\$3,100) and billboards (\$2,500).

Mr. Austin made a motion that the ABC Board approve funding for the C.A.R.E. Coalition Collaborative Plan with enduringregret.org, as well as, the billboards in the amount of \$5,600. Mr. Robinson seconded and motion carried unanimously.

Mr. Austin made another motion to approve the bank reconciliation and statement and accountants reports for both November and December. Mr. Robinson seconded and the motion carried unanimously.

Adjourn

There being no further business, Mr. Austin made a motion to adjourn, seconded by Mr. Robinson, the Board voted unanimously to adjourn at 9:39 a.m.

Next regular meeting: February 24, 2016 @ 8:30 a.m.

Mark Balding, General Manager

Jill Murray, Recording Secretary

